



Sheet 1 of 1

<b>INFORMATION DISCLOSURE CITATION LIST</b>	Atty. Docket No.: 4272/1	Application Serial No.: 09/826,298
	Applicants: Larry Isaacson et al.	
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**U.S. PATENT DOCUMENTS**

Exam. Init	Document Number	Date	Name	Class	Subclass
MB	6,134,557	10/17/2000	Freeman		
MB	6,061,660	05/09/2000	Eggleston et al.		
MB	6,009,412	12/28/1999	Storey		
MB	5,774,870	06/30/1998	Storey		
MB	5,056,019	10/08/1991	Schultz et al.		

**FOREIGN PATENT DOCUMENTS**

Exam. Init.	Document Number	Date	Country	Class	Translation

**OTHER DOCUMENTS** (including Author, Title, Date, Pertinent Pages, etc.)

	Netcentives Press Release Dated 9/27/97, <a href="http://www.netcentives.com/press/archives/19970927.html">www.netcentives.com/press/archives/19970927.html</a>
	Netcentives Press Release Dated 3/23/98, <a href="http://www.netcentives.com/press/archives/19980323.html">www.netcentives.com/press/archives/19980323.html</a>

Examiner: <i>Namrata Boreja</i>	Date Considered: <i>6/27/2005</i>
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